

Application No.: 09/841,423  
Amendment dated February 24, 2011  
Reply to Final Office Action of November 24, 2010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<i>In re</i> the Patent Application of:	Atty. Docket No.:	007412.01058
<b>John Carney et al.</b>		
Serial No.: 09/841,423	Group Art Unit:	2427
Filed: April 23, 2001	Examiner:	Kurian, Christen A.
For: METHOD AND SYSTEM FOR PERSONALIZATION AND AUTHORIZATION OF INTERACTIVE TELEVISION CONTENT	Confirmation No.:	5451

**AMENDMENT TO ACCOMPANY A REQUEST FOR CONTINUED EXAMINATION**

U.S. Patent and Trademark Office  
Customer Service Window  
Randolph Building  
401 Dulany Street  
Alexandria, VA 22314

Dear Sir:

In response to the final Office Action mailed November 24, 2010, and concurrent with the filing of a Request for Continued Examination, please amend the instant application as follows:

**Amendments to the Claims** are reflected in the Listing of Claims, which begins at page 2 of this paper.

**Remarks** begin at page 7 of this paper.

If any additional fees are required or an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733 accordingly.